

Privacy Policy

4AI Tools UK - <https://www.4ai.tools>

Last Updated: April 1, 2025

1. Introduction

Welcome to 4AI Tools ("we," "our," or "us"). We are committed to protecting your privacy and ensuring the security of your personal data. This Privacy Policy explains how we collect, use, disclose, and safeguard your information when you use our services, including our website, software, and any related services (collectively, the "Services").

4AI Tools is a software company registered in the United Kingdom, with our principal place of business located in London. We are committed to complying with the UK General Data Protection Regulation (UK GDPR), the Data Protection Act 2018, and all applicable data protection laws.

This Privacy Policy is hosted at <https://www.4ai.tools/docs/4AiTools-Privacy-Policy-April-2025.pdf> and is linked from our homepage at <https://www.4ai.tools> for easy access. The same Privacy Policy is also linked from our OAuth consent screen on the Google API Console. For users accessing our services through <https://www.voicedash.cloud/>, this same Privacy Policy applies and is accessible from that domain as well.

By using our Services, you agree to the terms of this Privacy Policy. If you do not agree, please do not use our Services.

2. Contact Information

If you have any questions about this Privacy Policy or our data practices, please contact us at:

- Email: support@4ai.tools
- Address: 4AI Tools, Level 27, 1 Canada Square, E14 5AB, United Kingdom

3. Personal Data We Collect

We may collect and process the following types of personal data:

3.1 Information You Provide to Us

- **Contact Information:** When you register for our services, we collect your name, email address, and other contact details.
- **Account Information:** When you create an account, we collect your username, password, and company information.
- **Profile Information:** Information you add to your profile such as job title, profile picture, and professional details.
- **Communication Data:** When you contact us, we collect information provided in your communications with us, including support requests, feedback, and correspondence.
- **Payment Information:** If you make purchases, we collect billing details, though full payment card details are processed by our secure payment processors and not stored by us.

3.2 Information Collected Automatically

- **Log Data:** Information about how you access and use our Services, including IP address, browser type, pages visited, and referral URLs.
- **Device Information:** Information about your device, including device type, operating system, and device identifiers.
- **Usage Data:** Information about how you use our services, including features accessed, time spent on the platform, and actions taken.
- **Cookies and Similar Technologies:** We use cookies and similar tracking technologies to collect information about your browsing activities. For more details, please see our Cookie Policy section.

3.3 Information from Third Parties

- **Google OAuth Information:** When you sign in using Google Authorized domains, we receive information from your Google account in accordance with your Google account settings and the permissions you grant us. This typically includes:
 - Your Name
 - Your Email Address
 - Your Profile Picture (optional)
 - Verification of your account status within an authorized domain (if applicable)

4. How We Use Your Personal Data

We use your personal data for the following purposes:

- To provide, maintain, and improve our Services
- To authenticate your identity and manage your account, including via Google OAuth
- To process transactions and send related information
- To respond to your inquiries and provide customer support
- To send administrative information, such as updates, security alerts, and support messages
- To personalize your experience and deliver content and product offerings relevant to your interests
- To improve our services and develop new features
- To detect, prevent, and address technical issues, fraud, or other illegal activities
- To comply with legal obligations (e.g., GDPR, UK Data Protection Act 2018)

5. Legal Basis for Processing Personal Data (UK and EU Users)

Under the UK GDPR, we process your personal data based on one or more of the following legal grounds:

- **Consent:** Where you have given clear consent for us to process your personal data for a specific purpose.
- **Contractual Necessity:** Processing necessary to fulfill our contractual obligations to you or to take steps at your request before entering into a contract.
- **Legal Obligation:** Processing necessary to comply with our legal obligations.
- **Legitimate Interests:** Processing necessary for our legitimate interests or those of a third party, provided these interests are not overridden by your rights and freedoms. Our legitimate interests

include providing secure and efficient services, improving our offerings, preventing fraud, and managing our business operations.

6. Cookies & Tracking Technologies

We use cookies and similar tracking technologies to enhance your experience on our website and services. Cookies are small text files stored on your device that help us recognize you and remember your preferences.

Types of cookies we use:

- **Essential cookies:** Required for the operation of our website
- **Functional cookies:** Enable enhanced functionality and personalization
- **Analytical/performance cookies:** Help us understand how visitors use our website
- **Targeting cookies:** Record your visit, pages visited, and links followed

You can manage cookie preferences via your browser settings, including blocking or deleting cookies. However, if you block certain cookies, you may not be able to use all features of our Services.

7. Google OAuth Integration

Our services integrate with Google services through Google Authorized domains OAuth. When you choose to connect your Google account:

- We request access only to the specific information needed to provide our services.
- The authentication is processed through Google's secure OAuth service.
- We receive and store your Google account email and any other information you explicitly allow us to access.
- We use this information solely for authentication purposes and to provide the services you have requested.
- You can revoke our access to your Google account at any time through your Google account settings.

Our use of information received from Google APIs will adhere to the Google API Services User Data Policy, including the Limited Use requirements. Your Google Account data is governed by Google's Privacy Policy.

7.1 In-Product Privacy Notifications

We display prominent in-product privacy notifications within our application interfaces. These notifications:

- Appear at key moments in the user journey, particularly when Google OAuth authentication is initiated
- Clearly explain how your Google account data is being accessed and used
- Provide easily accessible links to this full Privacy Policy
- Are designed to be easily visible and understandable to all users

These in-product notifications complement the information in this Privacy Policy and ensure users are informed at the point of data collection or processing.

8. Data Sharing and Transfers

8.1 Third-Party Service Providers

We may share your personal data with third-party service providers who perform services on our behalf, such as:

- Hosting providers
- Analytics providers
- Payment processors
- Email delivery services
- Customer support systems

These providers only have access to the personal data needed to perform their functions and are contractually bound to process personal data only as instructed by us and in compliance with this Privacy Policy.

8.2 Legal Requirements

We may disclose your personal data if required to do so by law or in response to valid requests by public authorities (e.g., a court or government agency) in the UK or elsewhere if legally mandated.

8.3 Business Transfers

If we are involved in a merger, acquisition, or sale of all or a portion of our assets, your personal data may be transferred as part of that transaction. We will notify you via email and/or a prominent notice on our website of any change in ownership or uses of your personal data.

8.4 Protection of Rights

We may disclose information where we believe it necessary to protect the rights, property, or safety of 4AI Tools, our users, or the public.

8.5 International Transfers

Your personal data may be processed in countries outside the UK or European Economic Area (EEA). When we transfer personal data outside the UK or EEA, we ensure that appropriate safeguards are in place to protect your personal data, such as:

- Transferring data to countries deemed to provide an adequate level of data protection by the UK government
- Using Standard Contractual Clauses (SCCs) approved for use by the UK Information Commissioner's Office (ICO), potentially supplemented by additional measures
- Other legal transfer mechanisms permitted under UK GDPR

9. Data Retention

We retain your personal data only for as long as necessary to fulfill the purposes outlined in this Privacy Policy, unless a longer retention period is required or permitted by law. We will retain and use your data to the extent necessary to:

- Provide our Services and maintain your account
- Comply with our legal obligations (e.g., tax, accounting requirements)
- Resolve disputes
- Enforce our legal agreements and policies
- Fulfill the purposes for which it was collected, including legitimate business interests like analytics for a reasonable period

Once the data is no longer needed, we will securely delete or anonymize it.

10. Your Data Protection Rights

Under the UK GDPR, you have the following rights:

- **Right to Access:** You have the right to request copies of your personal data.
- **Right to Rectification:** You have the right to request that we correct any inaccurate data or complete incomplete data.
- **Right to Erasure ('Right to be Forgotten'):** You have the right to request that we erase your personal data, under certain conditions.
- **Right to Restrict Processing:** You have the right to request that we restrict the processing of your personal data, under certain conditions.
- **Right to Object to Processing:** You have the right to object to our processing of your personal data, under certain conditions. You have an absolute right to object to processing for direct marketing purposes.
- **Right to Data Portability:** You have the right to request that we transfer the data that we have collected to another organization, or directly to you, under certain conditions.
- **Right to Withdraw Consent:** If we are relying on your consent to process your personal data, you have the right to withdraw that consent at any time.
- **Right to Lodge a Complaint:** You have the right to lodge a complaint with the UK's supervisory authority, the Information Commissioner's Office (ICO), if you believe that our processing of your personal data infringes data protection law.

Information Commissioner's Office (ICO)

- Website: <https://ico.org.uk>
- Helpline: 0303 123 1113

To exercise any of these rights, please contact us at support@4ai.tools. We will respond to your request within one month, in accordance with UK GDPR requirements.

11. Data Security

We implement appropriate technical and organizational measures to protect your personal data against unauthorized access, alteration, disclosure, or destruction. These measures include, but are not limited to:

- Encryption of data in transit and at rest where appropriate
- Access controls to limit access to personal data to authorized personnel
- Regular security assessments and updates

However, please remember that no method of transmission over the Internet or method of electronic storage is 100% secure. While we strive to use commercially acceptable means to protect your personal data, we cannot guarantee its absolute security.

12. Children's Privacy

Our services are not intended for use by individuals under the age of 16. We do not knowingly collect personal data from children under 16. If we become aware that a child under 16 has provided us with personal data without verification of parental consent, we will take steps to remove that information from our servers.

If you are a parent or guardian and you are aware that your child has provided us with personal data, please contact us at support@4ai.tools.

13. Changes to This Privacy Policy

We may update this Privacy Policy from time to time. We will notify you of any changes by posting the new Privacy Policy on this page and updating the "Last Updated" date at the top.

We may also inform you via email or a prominent notice on our Service, prior to the change becoming effective. You are advised to review this Privacy Policy periodically for any changes. Changes to this Privacy Policy are effective when they are posted on this page.

We are committed to keeping this Privacy Policy and all in-product privacy notifications up to date, particularly regarding how our app accesses, uses, stores, and shares Google user data. We review our privacy documentation regularly to ensure it accurately reflects our current data practices. Any changes to our data practices involving Google user data will be promptly reflected in both this Privacy Policy and relevant in-product notifications, and users will be notified of significant changes as described above.

14. Third-Party Links

Our services may contain links to third-party websites or services. We are not responsible for the privacy practices or content of these third parties. We encourage you to read the privacy policies of any third-party websites you visit.

15. Contact Us

If you have any questions about this Privacy Policy, wish to exercise your data protection rights, or have any concerns about our privacy practices, please contact us:

- By email: support@4ai.tools
- By Post: 4AI Tools, Level 27, 1 Canada Square, E14 5AB, United Kingdom

Please note: This Privacy Policy has been prepared for general information purposes and is not intended to constitute legal advice. We recommend seeking legal advice for specific situations or concerns related to data privacy regulations.